

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58442-1

DATE PRINTED

09/27/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	J. DEMASTRIE		<b>PRODUCT</b> OBAMA/D/PRES MG ORDER		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1301	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/27/12 <b>AND ENDING</b> 09/30/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	Su	1	08:00P	09:00P	30S	09/30/12-09/30/12	THE AMAZING RACE	1	13500.00	13500.00
2 FIXED	Sa	1	07:57P	09:00P	30S	09/29/12-09/29/12	CRIMETIME	1	4000.00	4000.00
3 FIXED	Sa	1	09:00P	10:00P	30S	09/29/12-09/29/12	CRIMETIME	1	4000.00	4000.00
4 FIXED	F-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	09/28/12-09/30/12	WBZ NEWS	1	2700.00	2700.00
5 FIXED	Th-F	2	05:30P	06:00P	30S	09/27/12-09/28/12	530PM NEWS	2	1100.00	2200.00
Total Contract:								6		26400.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	26400.00	26400.00	
GRAND TOTAL									26400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION